Claims

1.. A method for business decision support for creating a part of an economic venture for evaluating human resources utilizing an information network with a plurality of members – a Professional Collaboration Network comprising:

at least one Professional Layer with members wherein the professional ability of said members may be assessed using third party knowledge of said members;

at least one Trust Layer with members, with linkages generated by dialog, thereby generating at least one connected network of members comprising pairs of connected members and each member of each of said connected networks of members being connected to every other member of said connected network through a series of pair-wise connections between members of said Trust Layer in said connected network, and wherein a unique path along said pair-wise linkages between any two of said members with any one pair-wise linkage traversed only once, is a connection thread;

a user of the decision support system, with access to said response histories of members of at least one of said Professional Layers and linkages between members of at least one of said Trust Layers, wherein said user evaluates an evaluated member wherein said evaluated member is a member of at least one of said Professional Layers and at least one of said Trust Networks:

thereby enabling the user of the decision support system to evaluate the professional reputation of said evaluated member using the response history of said evaluated member and references of members in a connected network to which said evaluated member belongs.

- 2. A method for business decision support for creating an economic venture as in claim 1, wherein a strength of linkage in said trust network between pairs of members comprises at least one of the nature of, and the frequency of dialog between said pairs of members.
- 3. A method for business decision support for creating an economic venture as in claim 1, wherein said space of fields is a Euclidean space with dimensions representing fields.
- 4. A method for business decision support for creating an economic venture as in claim 1, wherein said references of members are from members with direct linkages to the evaluated member.
- 5. A method for business decision support for creating an economic venture as in claim 1, wherein said user of said decision support system is a member of said Trust Layer and said Evaluated member and said user belong to the same connected network, and wherein said user references are generated by pair-wise evaluation along one or more connection threads of a reputation of each member along said connection thread from said user to the member of the connected network with a linkage to the Evaluated Member, in conjunction with the reference of the Evaluated Member.

- 6. A method for business decision support for creating an economic venture as in claim 1, wherein said reputation provided by a first member of a second member with a direct linkage along a connection thread is guaranteed thereby creating a reputation guarantee along a linkage, and each of the linkages in said connection thread have reputation guarantees thereby creating a guaranteed connection thread.
- 7. A method for business decision support for creating an economic venture as in claim 6, wherein said guarantees are provided for a guarantee fee paid by the user.
- 8. A method for business decision support for creating an economic venture as in claim 7, wherein a payout related to the guarantee fee is paid by each of said guarantors if the reference proves to be invalid.
- 9. A method for business decision support for creating an economic venture as in claim 8, wherein a financial institution underwrites one or more of said reputation guarantees.
- 10. A method for business decision support for creating an economic venture as in claim 1, further comprising a bidding system wherein said user may publish specifications for participation of one or more of said members and invite bids for participation and thereafter utilize the Trust Layer and the Professional Layer to evaluate prospects in the context of bids received.
- 11. A method for business decision support for creating an economic venture as in claim 1 wherein said professional layer comprises members that are one or both of querying members and responding members, wherein queries of a querying member in a defined field in a space of fields, is responded to by at least one responding member with a response in a defined field in said space of fields evaluated for relevance by said querying member, thereby one or more responses of said query creating a response trajectory in said space of fields and relevance to said query, and sequences of responses of each of said members to one or more queries creating a response history and a related professional reputation for each of said responding members;
- 12. A method for business decision support for creating an economic venture as in claim 1, wherein said Professional layer comprises experts who can evaluate a member.